

Zi Wang

Product Designer

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📍 Pasadena, CA

PORTFOLIO

<https://ziwang.io/>

EDUCATION

M.Des in Interaction Design

California College of the Arts
08.2019 – 12.2021

B.S. in Architectural Studies

University of Southern California
08.2012 – 05.2016

COURSES

Data Analysis with Python

Data Visualization with Python

Python for Data Science and AI

Coursera

SKILLS

Software Tool

Figma, Adobe XD, Sketch, Adobe CC, Principle, Keynote, Miro

Project Skills

Wireframing, User flow, Prototyping, Design research & User testing, Journey mapping, Visual design, Information architecture, Product strategy

3D Modeling

Rhinoceros 3D, SketchUp, Grasshopper, Revit, Unity

Programming

Python, HTML/CSS/JavaScript, Flutter (Dart), React

EXPERIENCE

Product Designer

Momentum Design Lab [📍](#)

04.2022 – present | San Francisco (remote)

- Researched, designed, prototyped, and user-tested for various enterprise SaaS products across desktop and mobile UI
- Conducted workshops with clients to discover product pain-points and prioritize product roadmap
- Introduced Figma advanced uses including branching, to the design workflow and educated the team on the topic
- Developed and advanced the internal design system by incorporating the concept of Design Token and consolidated the component structures by utilizing boolean properties

Product Designer

Oblong Inc [📍](#)

01.2021 – 03.2022 | Los Angeles (remote)

- Led the design and research efforts of a browser-based SaaS product for remote collaboration, creating high fidelity prototypes and conducting user research for concept validation, usability, and A/B testing
- Launched and maintained design system component library in Figma, enabling rapid prototyping and accurate documentation
- Worked closely with PM to define and write user stories and acceptance criteria for design to development handoff
- Facilitated brainstorming workshops with other designers to refine user flow and provide insights on roadmap prioritization and product strategy

Interaction Designer

New School San Francisco

01.2020 – 12.2020 | San Francisco

- Conducted user research interviews and uncovered needs to shift to a balanced calendar that addresses summer learning loss
- Designed and prototyped a digital orientation experience for new parents on mobile

Designer

BAM Creative [📍](#)

02.2017 – 05.2019 | Los Angeles

- Worked with the cross-functional teams and designed the station-wide lighting system upgrade at Los Angeles Union Station to achieve better illumination and lower energy usage while respecting the constraints of the 80-year-old historic landmark
- Managed the end-to-end project transforming an office space into a cancer-curing biotech laboratory
- Designed for various healthcare projects with an inclusive approach to patients' needs

PROJECTS

Health Monitoring Mobile App [📍](#)

11.2019 – 10.2020

- Collaborated with Caltech research group to design and develop the Android application that realized in-app data processing and visualization receiving wireless data from wearable biosensor
- The research was published in Nature Biotechnology